



# City of Atlanta 2024 Q3 Update

August 28, 2024

Collie Greenwood  
General Manager/CEO

# Agenda

**Current Service**

**More MARTA Atlanta Program**

**Projects**

**Station Rehabs**

**Community Engagement**

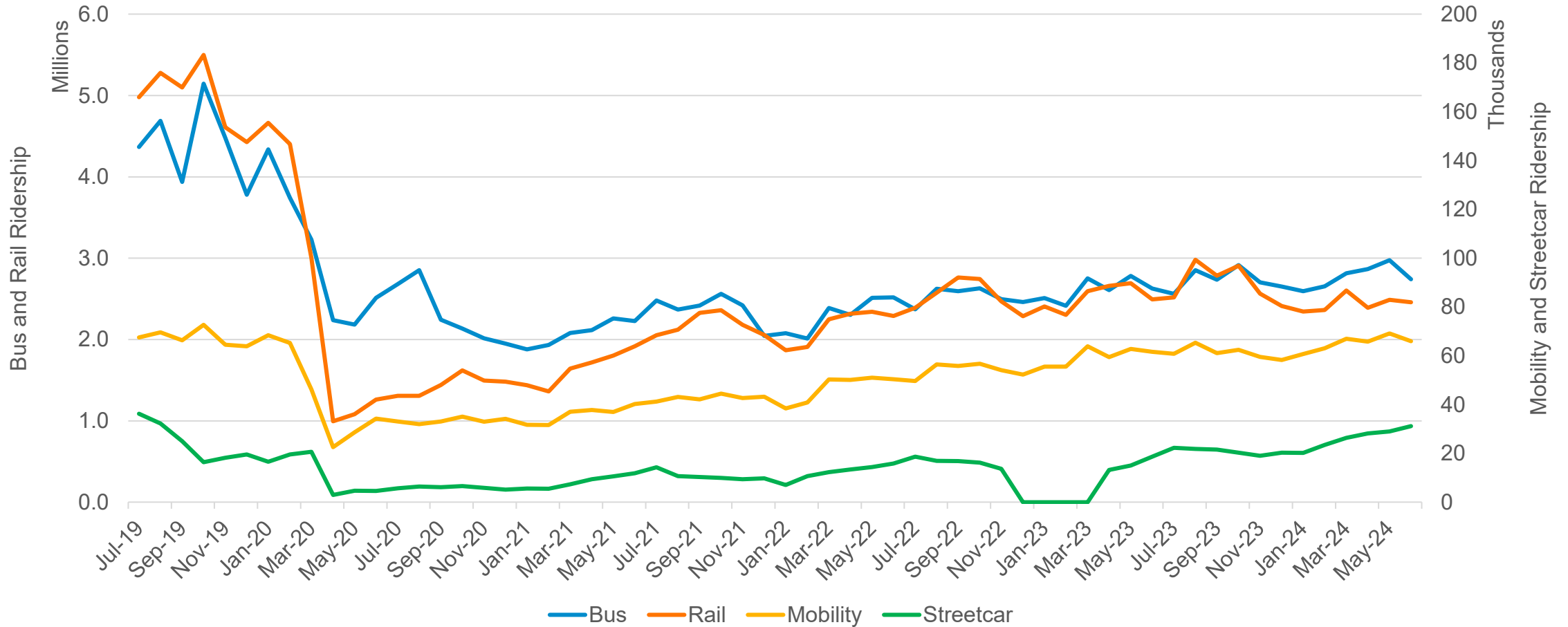
**Other News**



# Current Service

# RIDERSHIP

MARTA Monthly Ridership by Mode July 2019 - June 2024



<b>ATLANTA APPROVED 2021-2024</b>	<b>REDUCED FARE</b>	<b>MOBILITY</b>	<b>TOTAL</b>
	17,466	3,395	20,861



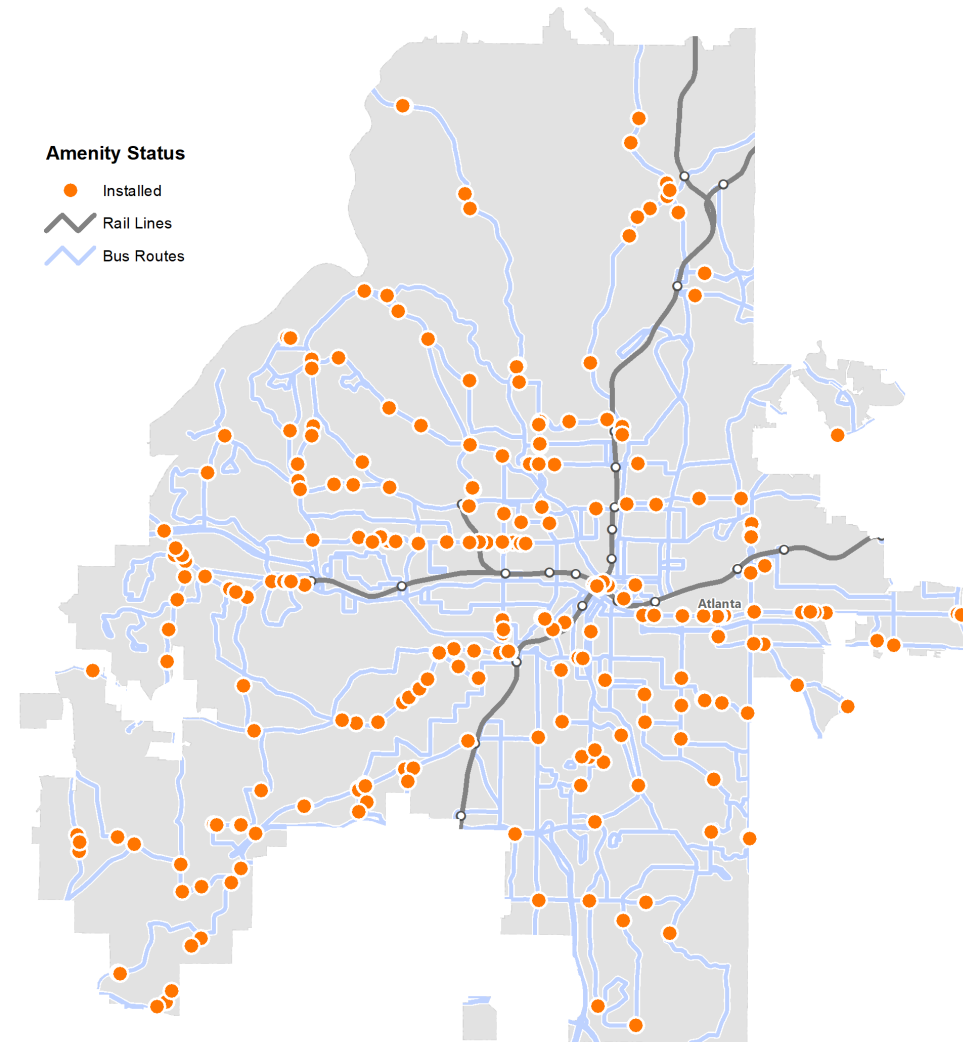
# 5-YEAR BUS AMENITY PROGRAM



**Amenities delivered systemwide: 1,000**

**Amenities delivered in City of Atlanta: 250**

**70% of MARTA riders waiting at a bus stops in the City have access to a seating amenity**



# BUS NETWORK REDESIGN



Draft network has been finalized to proposal



Conducted extensive analysis on outcomes

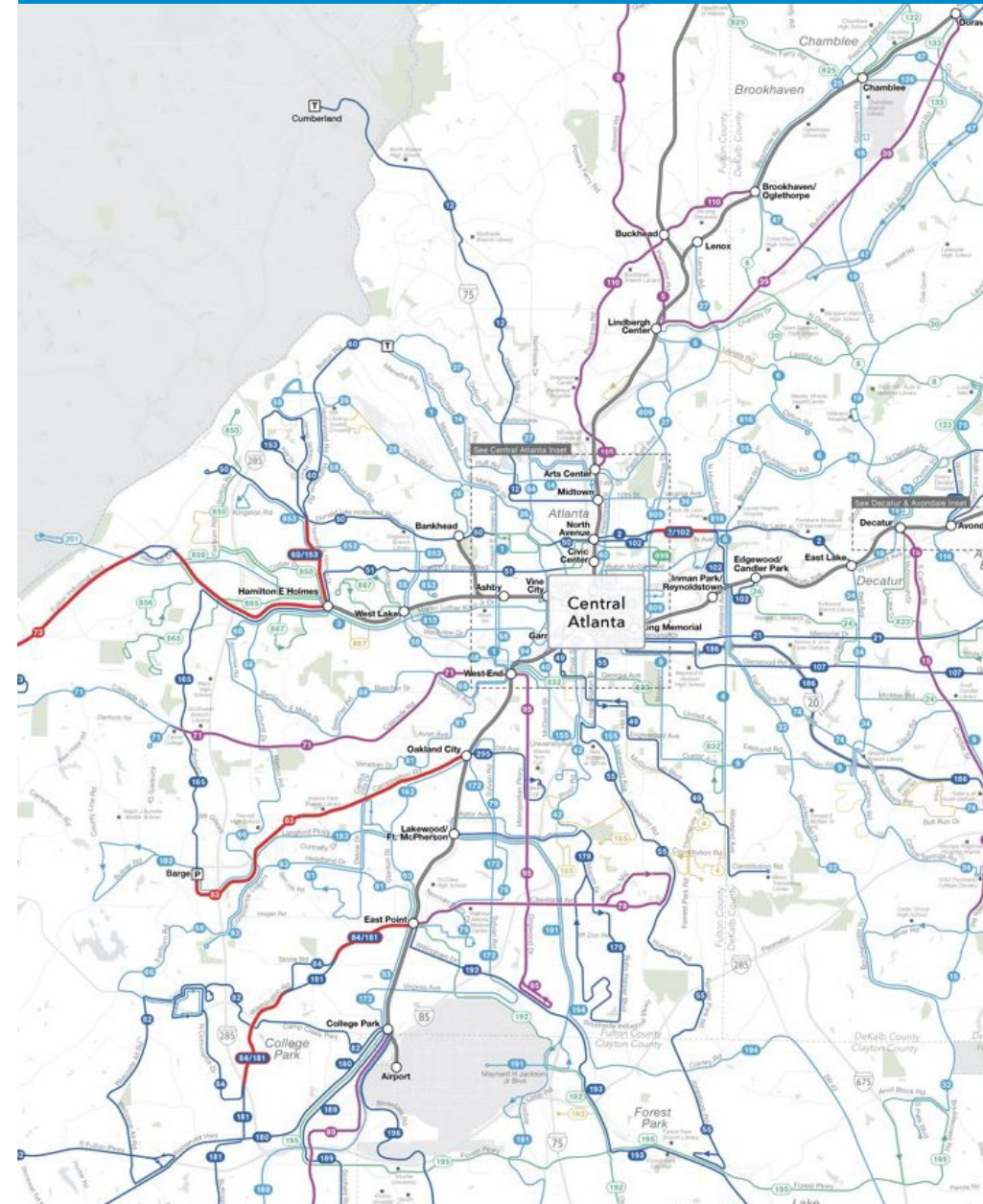


Inreach is in process to prepare for external engagement



Refinement to the network will be made with stakeholder feedback

<https://www.marta2040nextgenbus.com/>





# More MARTA Atlanta Program

## MORE MARTA ATLANTA AUDIT

- ✓ Flawed methodology applied, a COVID-based cost allocation method to pre-COVID data for the years 2017, 2018 and 2019, results in significant inaccurate findings
- ✓ MARTA agrees that the current More MARTA IGA with the City is cumbersome, restrictive and ineffective

MARTA complete response: <https://itsmarta.com/marta-response-operational-performance-audit.aspx>

Full Audit:

<https://s3.documentcloud.org/documents/25050980/draft-mj-more-marta-atlanta.pdf>





# MORE MARTA PROGRAM SPENDING

## More MARTA Atlanta Program Capital Expenditures to Date

Project	Expenditure Type	Capital Expenditures through 06/30/2024						
		FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	Total
Bankhead Platform Extension	Planning Phase		\$440,265	\$1,112,103	\$1,591,802	\$457,269	-\$131,765	\$3,469,674
	Design Phase						\$32,806	\$32,806
Beltline NE	Planning Phase			\$8,512	\$206,374	\$265,350	\$902	\$481,139
Beltline SE	Planning Phase			\$8,512	\$206,374	\$26,822		\$241,709
Beltline SW	Planning Phase		\$27,106	\$11,841	\$44,183	\$54,259	-\$2,559	\$134,830
Campbellton CIC BRT & Greenbriar Hub	Planning Phase		\$1,008,548	\$1,908,602	\$1,151,821	\$1,974,869	\$1,584,695	\$7,628,535
Cleveland Ave/Metropolitan Pkwy ART	Planning Phase		\$184,917	\$617,206	\$794,216	\$62,983		\$1,659,322
	Design Phase					\$966,268	\$2,396,053	\$3,362,321
	Right-Of-Way					\$6,640	\$252,512	\$259,152
Clifton Corridor HCT	Planning Phase		\$362,936	\$842,950	\$602,498	\$1,538,641	\$2,305,820	\$5,652,845
Five Points Transformation	Planning Phase		\$715,270	\$1,014,599	\$1,396,358	\$1,985,441	\$105,511	\$5,217,178
	Design Phase					\$2,224,205	\$9,819,073	\$12,043,278
North Avenue BRT	Planning Phase		\$132,005	\$347,346	\$258,769	\$231,021	\$0	\$969,142
Streetcar East	Planning Phase		\$539,804	\$1,983,311	\$3,094,728	\$1,519,643		\$7,137,487
	Design Phase						\$696,992	\$696,992
Streetcar West	Planning Phase		\$46,154	\$47,582	\$82,399	\$62,887		\$239,021
Summerhill BRT	Planning Phase	\$208,320	\$632,219	\$853,708	\$155,555	\$118,946	\$47,663	\$2,016,411
	Design Phase			\$443,477	\$4,152,002	\$1,769,112	\$867,120	\$7,231,710
	Right-Of-Way				\$27,500	\$864,815	\$1,137,719	\$2,030,034
	Construction Phase					\$236,927	\$17,652,569	\$17,889,496
More MARTA Program	Program	\$2,355,807	\$3,839,135	\$1,368,681	\$828,499	\$230,856	\$221,269	\$8,844,246
CPMO - More MARTA	Program		\$994,762	\$1,699,384	\$2,101,217	\$3,140,755	\$3,828,212	\$11,764,330
Communications	Program		\$305,387	\$253,569	\$543,048	\$438,279		\$1,540,282
<b>Grand Total</b>		<b>\$2,564,127</b>	<b>\$9,228,507</b>	<b>\$12,521,384</b>	<b>\$17,237,345</b>	<b>\$18,175,986</b>	<b>\$40,814,590</b>	<b>\$100,541,939</b>

# MORE MARTA PROJECT BUDGET & SCHEDULES

Project	Total Project Budget	Projected Start of Revenue Operations	PGC Approval Date
<b>Projects in Construction Phase</b>			
MARTA Rapid Summerhill	\$86.4M	July-2025	8-Dec-2021; 9-Aug-2022 (amended)
Five Points Transformation	\$230M	July-2028	21-Jul-2023
<b>Projects in Procurement Phase</b>			
Cleveland Avenue/Metropolitan Pkwy ART's	\$45.8M	March-2025	20-Nov-2022
<b>Projects in Design Phase</b>			
Bankhead Platform Extension	\$71.5M	December-2027	29-Nov-2022
Streetcar East Extension	\$228.9M	January-2029	22-Feb-2023
<b>Projects in Planning Phase</b>			
MARTA Rapid Campbellton & Greenbriar Transit Hub	\$319.5M	December-2030	1-Aug-2024
Clifton Corridor HCT	\$599M	2028	TBD



# Projects

# PROJECT PROGRESS: CLEVELAND/METROPOLITAN ARTERIAL RAPID TRANSIT (ART)

## PHASE: FINAL DESIGN

- ✓ Currently revising submitted 100% design documents
- ✓ First request for bids in 2023 was rejected, then re-designed to incorporate desired City projects
- ✓ Aiming to advertise for construction bids in late October 2024
- ✓ Goal of beginning construction February 2025
- ✓ Revenue service to begin July 2026



# MARTA RAPID A-LINE (SUMMERHILL)

## PHASE: CONSTRUCTION

- ✓ Construction along Hank Aaron is between the I-20 E on ramp and Ormond Street. In the downtown loop, between Ted Turner Drive and Central Avenue on Mitchell Street and MLK Drive.
- ✓ Rapid response team presented construction updates to 16 neighborhood meetings and 5 special events in Q2
- ✓ Exposure of historic trolley tracks



# FIVE POINTS STATION TRANSFORMATION



# CAMPBELLTON BRT UPDATE

Campbellton Community Investment Corridor

## Community Information Session

MARTA Rapid Campbellton/Greenbriar Hub

Tuesday, August 13 • 6 p.m. - 8 p.m.

Junction 2800

2800 Campbellton Road SW, Atlanta GA 30311

Meeting accessible via MARTA bus route 83 with service from Oakland City Station



Help shape the future of transit on Campbellton Road!

Learn how MARTA is advancing MARTA Rapid Campbellton, Southwest Atlanta's first bus rapid transit project. MARTA will provide updates on:

- Economic & Transit-Oriented Development master plan
- Project design
- Road map to secure federal funding

Food will be provided!

RSVP HERE



[connectcampbellton.com](http://connectcampbellton.com)

To request this information in another language or in an accessible format, call 404-848-4037 or 404-848-5665 (TTY).

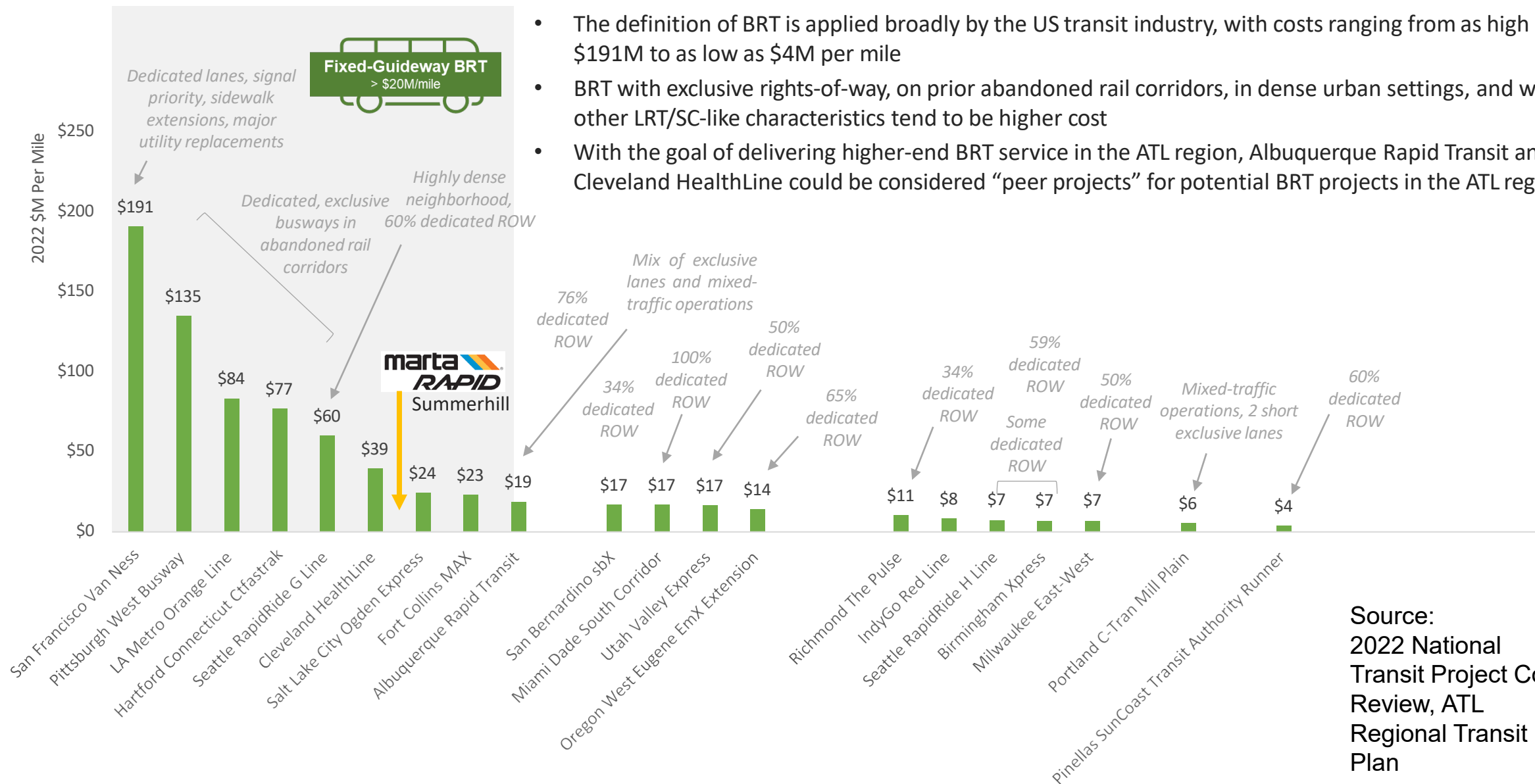


# BUS RAPID TRANSIT (BRT) COST COMPARISON

Project	Total Project Budget	Corridor Length	Cost per mile: (Source: 2022 National Transit Project Cost Review, ATL Regional Transit Plan)
<b>MARTA BRT projects in construction</b>			
MARTA Rapid Summerhill	\$86.4 million	2.5 miles	\$34.5 million
<b>MARTA BRT projects in planning/design</b>			
MARTA Rapid Campbellton	\$320 million	5.3 miles	\$60 million
MARTA Rapid Clayton Southlake	\$356.8 million	14 miles	\$25.4 million
MARTA Rapid Clayton SR 54	\$582 million	27-29 miles (LPA pending)	\$21.5 to \$20 million
<b>Peer Projects</b>			
Cleveland Healthline	\$197.2 million	6.8 miles	\$39 million
Albuquerque Rapid Transit	\$133.6 million	8.8 miles (FTA portion)	\$19 million
<b>Other national BRT projects</b>			
SFMTA Van Ness Boulevard BRT	\$346 million	1.96 miles	\$191 million
Hartford CTfastrak	\$570 million	9.4 miles	\$77 million



# NATIONAL BRT PROJECT COMPARISON (2022)



- The definition of BRT is applied broadly by the US transit industry, with costs ranging from as high as \$191M to as low as \$4M per mile
- BRT with exclusive rights-of-way, on prior abandoned rail corridors, in dense urban settings, and with other LRT/SC-like characteristics tend to be higher cost
- With the goal of delivering higher-end BRT service in the ATL region, Albuquerque Rapid Transit and Cleveland HealthLine could be considered “peer projects” for potential BRT projects in the ATL region

Source:  
2022 National  
Transit Project Cost  
Review, ATL  
Regional Transit  
Plan



# Station Rehab Updates

## INMAN PARK/REYNOLDSTOWN PARKING IMPROVEMENTS

- ✓ New ADA parking spaces, crosswalks, ramps
- ✓ New landscaping and trees
- ✓ New LED lighting and utility conduit
- ✓ New pavement and striping



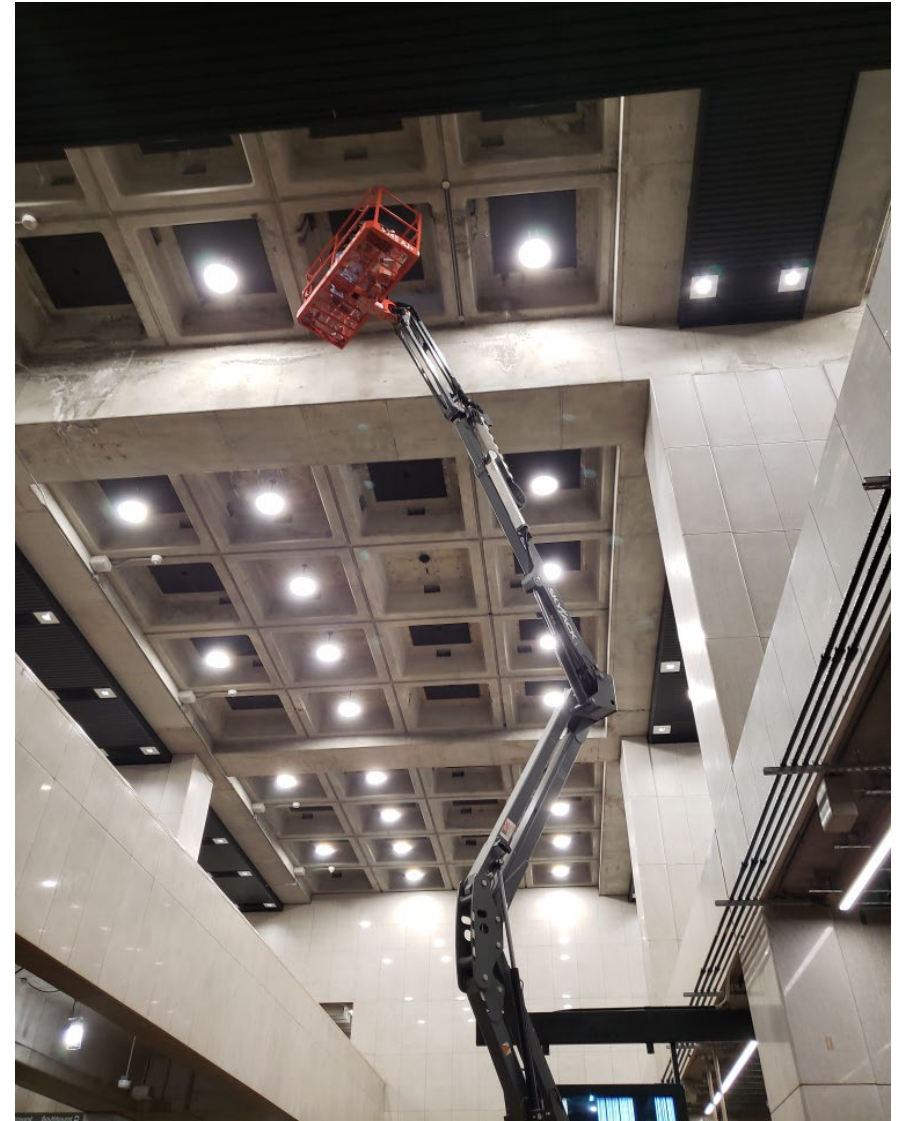
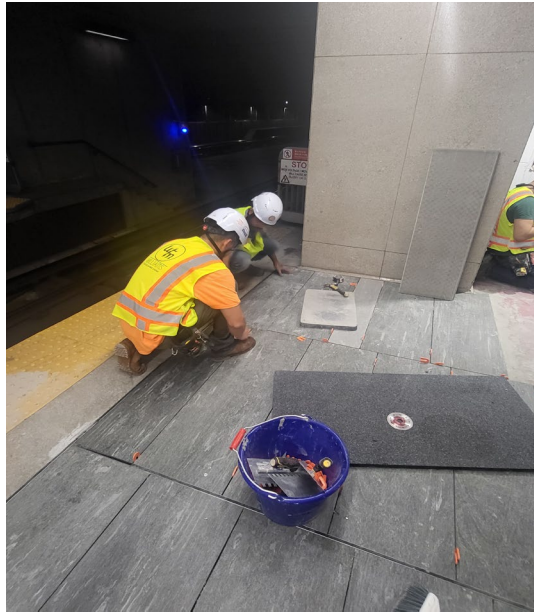
# LENOX STATION REHAB

- ✓ New glass panels, pressure plates, and full waterproofing for the North Concourse skylight
- ✓ South Concourse skylight replacement begins early 2025



## FIVE POINTS STATION REHAB

- ✓ Floor tile-mortar demolition
- ✓ Ceiling framing on the platform
- ✓ New telephone installation



# EAST LAKE STATION REHAB

**Construction time lapse video** [bit.ly/3MjjMUP](https://bit.ly/3MjjMUP)

## PHASE I: NORTH SIDE

- ✓ Installing pedestrian bridge & elevator
- ✓ **Impact:** Bus shuttle from North to South side
- ✓ **Reopening:** October 2024

## PHASE II: SOUTH SIDE

- ✓ South bridge to be replaced November 2024
- ✓ **Impact:** Weekend street closure + bus detour + shuttle from South to Northside
- ✓ **Reopening:** March 2025

**Investment:** \$13M



# BANKHEAD STATION PLATFORM EXPANSION

## PHASE: FINAL DESIGN

- ✓ Design Kick-off meeting: 23-April-2024.
- ✓ Axis Infrastructure, the final design consultant, is reviewing the 30% concept.
- ✓ Final design scheduled for completion in September 2025, but evaluating ways to accelerate design/ construction schedule





# Community Engagement



# COMMUNITY ENGAGEMENT

**marta  
market**



Tuesdays  
**West End**  
6.11 - 12.3  
(Closed 11.26)

Wednesdays  
**H.E. Holmes**  
6.12 - 12.4  
(Closed 11.27)

Wednesdays  
**Bankhead**  
6.12 - 12.4  
(Closed 11.27)

Thursdays  
**College Park**  
6.13 - 12.5  
(Closed 7.4 & 11.28)

Thursdays  
**Kensington**  
6.13 - 12.5  
(Closed 7.4 & 11.28)

Fridays  
**Doraville**  
6.14 - 12.6  
(Closed 11.29)

Fridays  
**West End**  
6.14 - 12.6  
(Closed 11.29)

**3 - 6 pm  
Weekly**

Cash, Credit, Debit, Snap/Ebt Accepted

MANAGED BY:



Back to School  
Bash

Atlanta Streets  
Alive



Visiting College  
Students

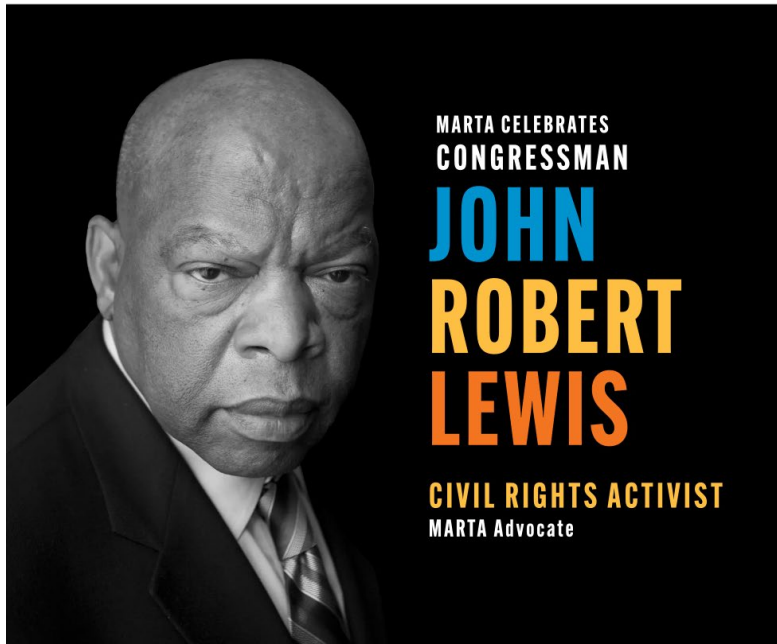


# Other News

# JOHN LEWIS BUS WRAP REVEAL

**marta** INVITES YOU

Join us for a special bus unveiling and voter registration drive honoring the life and legacy of Congressman John Lewis.



**Thursday, September 12**  
**2:00 PM**

*Program begins at 2:30 PM*

*Voter Registration Drive 3:00 – 6:00 PM*

*Bring a photo ID to register to vote*

**LOCATION**

**College Park Station**

3800 Main St. Atlanta, GA 30337  
(East Main Street at Howard Avenue)



As part of our yearlong celebration of Black History, MARTA is commemorating Atlanta Civil Rights icons and recognizing their roles in our history with specially designed buses.

One of the original Freedom Riders, Congressman John Lewis fought to desegregate the interstate bus system because he understood the important role public transportation plays in providing opportunity for all. Congressman Lewis was a tireless advocate for MARTA saying on the occasion of the Authority's 30th anniversary, "We wouldn't be the capital of the American South if we hadn't had MARTA."



**MARTA won the *Outstanding Public Transit Award* in the 50 million or more annual passenger trips category**

**2024**  
**APTA AWARDS**

**Recognizing Excellence in the Public Transportation Industry**





Thank You

